

Castle Dental Opens First Office in Buda, TX Company Continues Expansion in Texas to Meet the Growing Need for Convenient, Affordable Dental Care

Irvine, Calif., (December 3, 2018) — Smile Brands Inc., one of the nation's leading providers of business support services to dental groups in the United States, today announced the grand opening of another affiliated <u>Castle Dental</u> office. The new office will be the first for the City of Buda and the 119th office in the state of Texas.

Castle Dental is one of the fastest growing dental care providers in Texas. Patients enjoy the convenient hours, comfortable offices and full-service care they receive at Castle Dental offices. All locations provide preventative care and general dentistry, plus most offices also offer specialty care services, such as orthodontics (braces), Invisalign[®], oral surgery, periodontics, and endodontics. The new location at 340 Old San Antonio Road, Suite 140 in Buda will be open six days a week including evenings and Saturdays. Castle Dental offices in Texas accept most major insurance plans, and offer flexible financing options so patients can afford the care they need.

To celebrate the grand opening, the new Buda dental office will offer a special \$29 New Patient Check-Up Package, including exam with oral cancer screening and digital x-rays, and \$100 off dental services over \$300. Opening this new location helps Smile Brands and its affiliated dental groups achieve their mission to provide "Smiles for Everyone"[®] by bringing affordable dental care to local neighborhoods.

Leading the clinical team in the new Castle Dental office is Melissa Otero, D.M.D. Dr. Otero received her undergraduate degree from the University of Massachusetts Boston and later went on to receive a Doctor of Medicine in Dentistry degree from University of Puerto Rico School of Dentistry. She also completed an internship in Oral and Maxillofacial Surgery at Lincoln Medical and Mental Health Center in New York.

"I'm committed to providing my patients with the highest quality of care," says Dr. Otero. "As part of that, I like to educate my patients and give them options for achieving their goals."

This new office is open Mondays, Wednesdays and Fridays from 8am – 5pm, Tuesdays from 10am – 7 pm and Thursdays from 9am – 6 pm. To accommodate people's busy schedules, the office will also be open at least one Saturday per month.

Prospective patients can call the new Buda Castle Dental office at 512-400-4035 or toll free at 1-800-867-6453. People can also <u>visit us online</u> to schedule an appointment at our new Buda location.

About Smile Brands Inc.

Based in Irvine California, Smile Brands Inc. is one of the largest providers of support services to dental groups in the United States. Smile Brands Inc. provides comprehensive business support services through exclusive long term agreements with affiliate dental groups, so dentists can spend more time caring for their patients and less time on the administrative, marketing, and financial aspects of operating a dental practice. Smile Brands supports approximately 400 Bright Now!® Dental, Monarch Dental®, Castle Dental®, A+ Dental Care, OneSmile Dental, Johnson Family Dental and P3 Dental Group offices in 16 states, including Arizona, Arkansas, California, Colorado, Florida, Indiana, Maryland, Nevada, Ohio, Oregon, Pennsylvania, Tennessee, Texas, Utah, Virginia, and Washington. Smile Brands is a portfolio company of Gryphon Investors, a leading middle-market private equity firm based in San Francisco, CA. For more information, visit <u>www.smilebrands.com</u>.